Applicant
Kelli Hawkins

Why do you want to be on the Board of Education for Academy District 20?
I am interested in serving on the Board of Education for D20 because I care deeply about strong schools, thoughtful governance, transparency and meaningful partnership with parents and the community. My 5 years of service on the Classical Academy Board, including serving as Board Chair, has given me valuable experience in governance, policy, strategic planning and working collaboratively with school leadership and our authorizing district.

It would be an honor to bring that experience to ASD20 while serving all students and families of the district. Above all, I want to ensure that parents have a meaningful voice, that decisions remain focused on students, and that schools continue to be places where families are heard and well served.

What would be your top 3 priorities if you joined the ASD20 Board of Education?
My top 3 priorities would be:

1. Academic Excellence and Student Success: Keeping student achievement at the center of Board decisions while supporting high expectations, strong teachers and educational opportunities that prepare students for what comes next.

2. Meaningful Parent Partnership and Community Trust: Ensuring parents have a meaningful voice in their children's education and that the district fosters open communication, transparency and genuine partnership with families.

3. Strong, Accountable Governance: Bringing my Board experience to support thoughtful policy, fiscal responsibility, transparency and clear accountability. The Board should remain focused on its governance role while working collaboratively with district leadership and making decisions based on the long-term interests of students and the community.

Which Board policy do you believe should be changed/removed/updated and why?
One area I would be interested in reviewing, if selected, is ASD20's policy regarding library materials. I would better want to understand the current policy and how it is currently being implemented.

As a parent and experienced Board member, I believe it is important to balance high-quality, age-appropriate materials with transparency and meaningful parental involvement. I would welcome the opportunity to learn more about ASd20's current practice and determine whether the existing policy appropriately reflects those priorities.

Please list any committees, associations or other roles you have had within school is ASD20, or schools outside of our District.
Served on the The Classical Academy (TCA) Board of Directors for 5 years and one year as Chair of the Board. Included on that Board, I served on the following committees: the Presidential Search Committee, Governance Committee, Capitol Construction Committee, Board Member Assignment Committee and engaged with the seven K-12 school campuses and their senior leadership.

If you have students in the district, which school(s) do they attend?
[redacted] High School and [redacted] Junior High

Outside of education, what are you most passionate about/what motivates you?
Outside of education, I am most passionate about my family, my community and building meaningful relationships with others. As a mom of three[redacted], much of what motivates me comes from wanting to invest my time and energy in things that have a lasting impact on the people around me. I enjoy bringing people together, serving others and taking on challenges where I feel I can make a positive difference. Ultimately, I am motivated by solid relationships, a strong sense of responsibility and the opportunity to contribute in ways that are meaningful and lasting.

KELLI HAWKINS

[redacted], Colorado Springs, Colorado, 80908 | [redacted] | [redacted]

PROFESSIONAL PROFILE

Education governance leader with four years of service on The Classical Academy Board of Directors, including service as Treasurer, Vice Chair, and Chair. Brings experience in executive search and evaluation, policy governance, capital-project oversight, meeting leadership, stakeholder relationships, donor development, client service, and community engagement. Longtime parent and school volunteer committed to thoughtful governance, transparency, fiscal stewardship, and meaningful partnership with families.

BOARD & GOVERNANCE LEADERSHIP

The Classical Academy (TCA) - Board of Directors | Aug 2022-Present
Board Director | Treasurer (1 year) | Vice Chair (1 year) | Chair (1 year) | Colorado Springs, CO

- Served on the governing board of an ASD20-authorized K-12 charter school, with multiple officer responsibilities in governance board leadership.
- As Chair and Vice Chair, helped set Board agendas, prepared for and facilitated public meetings, and supported effective Board governance and decision-making.
- Served on the Presidential Search Committee responsible for identifying and selecting a new school president, gaining direct experience in executive search and leadership selection.
- Participated in the President's formal performance review process twice each year, providing Board-level executive oversight and accountability.
- Served on the Governance Committee, reviewing and revising Board policies and governance practices.
- Served on the Capital Construction Committee providing Board-level oversight of a $10+ million building addition at TCA's East Campus.
- Represented the Board at multiple graduation ceremonies, receiving and recognizing graduates on behalf of the Board.

PROFESSIONAL EXPERIENCE

Strecker Homes | 2021-present
Design Consultant | Colorado Springs, CO

- Guided homeowners through residential design selections, including finishes, materials, fixtures, color, and overall design direction.
- Balanced client preferences, aesthetics, functionality, budgets, and construction requirements while coordinating with clients, builders, and vendors.
- Built trusted client relationships and managed numerous decisions and project details with strong organization and attention to detail.

Messenger International | 2006-2008
Partner Relations / Donor Development

- Cultivated and maintained relationships with donors and organizational partners through personalized communication, engagement, and stewardship.
- Supported donor-development efforts and served as a point of contact for partners, strengthening long-term relationships with the organization.

The Broadmoor | 2002-2005
Event Planning & Sales | Colorado Springs, CO

- Planned and coordinated events from client consultation through execution while managing timelines, logistics, and client relationships.
- Supported sales efforts in a fast-paced hospitality environment, developing strong communication, service, organization, and relationship-management skills.

EDUCATION & PUBLIC SERVICE

Central Washington University | 1995-1998
Undergraduate Studies | Ellensburg, WA

Youth With A Mission (YWAM) | 1999-2000
School of Government | Lausanne, Switzerland

- Completed coursework focused on government, leadership, public policy, and civic engagement.

United States Senate - Office of Senator John Ashcroft | 1999-2000
Congressional Intern | Washington, D.C.

- Gained firsthand exposure to the legislative process, public service, and the day-to-day work of a U.S. Senate office on Capitol Hill.

COMMUNITY & FAMILY LEADERSHIP

Longtime [redacted] Parent & School Volunteer | 13+ Years

- Supported school classrooms, activities, athletics, events, and community needs while building relationships with parents, teachers, administrators, and coaches.
- As a mother and homemaker, managed the schedules, logistics, budgeting, home projects, travel, and competing priorities of an active family while maintaining substantial volunteer and Board commitments.

CORE STRENGTHS

Board Governance | Executive Search & Evaluation | Policy Review | Fiscal Stewardship | Capital Project Oversight | Meeting Leadership | Parent & Community Engagement | Relationship Management | Donor Development | Project Coordination | Client Service | Communication | Problem-Solving